**Synthu Update**

Purpose & Requirements:

1. To distinguish paid from free accounts
   1. The BASIC (free) account will have the top section only.
   2. A screenshot of a video game

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   3. The PAID version will have the full listing page.
   4. The paid version will take higher priority in search results and home page.
   5. **NEW**: First page of add listing will have 2 options with 2 boxes that they can click on.
      1. Basic Listing
         1. This will open up a simple 6 question form on one page for them to add their details.
            1. Business Name
            2. Business Slogan
            3. Business Categories
            4. Business Communities
            5. Business Address
            6. Business Phone Number
            7. Business Email address
            8. Business Website
            9. Images: Logo and Header
      2. Pro Listing
         1. This will open the current add listing form WITH payment information like before
   6. **NEW:** When one is clicked it will check for signed in or not here, not when they click the original add listing button.
2. To have claimed and unclaimed listings
   1. Unclaimed listings will be added by us when we create the database
      1. Business Name
      2. Business Categories
      3. Business Communities (language/ethcnity)
      4. Business Address
      5. Business Phone Number
      6. Business Email address
      7. Business Website
      8. Default Images
   2. **NEW:** Unclaimed listings will have a small ? on the top right
   3. Graphical user interface, text

      Description automatically generated
   4. **NEW:** Claimed listings will have checkmark
   5. Diagram, text

      Description automatically generated
      1. **NEW:** **Pro version listings will have 2 checkmarks**
      2. **Premium will have premium label on top (already there)**
   6. **NEW:** Unclaimed listings will have words top right saying “Claim this business” where the red box is. If claimed it will say “Verified”
   7. Graphical user interface, application

      Description automatically generated
   8. **NEW:** When user clicks claim this business (needs to be signed in) – it will open up a pop up that will have:
      1. Name
      2. Email Address
      3. Phone Number
      4. Comments:
   9. After form is completed it will show message saying “Your information has been sent to Synthu for verification. Please allow 24-72 hours for Synthu to contact you and transfer the listing to you.”
   10. This will send an email to Synthu who will contact the business to prove this
       1. **NEW:** Once proven, this listing will be transferred to that user’s account.
3. **NEW:** To simplify and database creation
   1. We will import excel data into a new table called imported\_data.
   2. On Super admin we will have a new table of these imported data
      1. Business Name
      2. Business Categories
      3. Business Communities
      4. Business Address
      5. Business Phone Number
      6. Business Email address
   3. Some listings may not have all this information and may be incorrect. So Super Admin will show this as a table and allow us to correct within the cell.
   4. **Beside Community** – it will have form field with drop down options so we can select the right ethnicity and language from our group of categories
   5. **Beside Category** – it will have form field with drop down options so we can select the right category from our group of categories
   6. **Beside Address** – It will have the autocomplete address field and Unit field so we can properly match the address to the right Lat-Long
   7. Once all this is done we there should be a button that should push the row into the listing table with the other listings with an unclaimed listing status.
      1. Also another button that deletes this entry
   8. Other new fields:
      1. Claimed: True/False
      2. Membership: Basic/Pro/Premium
4. Update Dashboard:
   1. **NEW:** Review form should have another version for the Basic listing that shows for basic listings.
   2. **NEW:** Change this area to Upgrade Listing (if basic or pro) can upgrade to Pro or Premium (can only upgrade to premium in dashboard – they will have to contact us to do that)
   3. Graphical user interface, application

      Description automatically generated
   4. **NEW:**This new upgrade listing page will show 3 boxes Basic Pro Premium . it will highlight their current membership. If Basic it will highlight basic. And have buttons inside the other boxes to upgrade.
      1. If they chose to upgrade to Pro then they will get the pro review form where there current data will show and they’ll be able to add the other data such as description, social media, pictures, videos (coming soon).
      2. This review form will also have the payment option at the bottom.
      3. Once paid their membership will change to pro and their listing page will now have the complete page. And 2 checkmarks